

THE PRESET GROUP

Right. From The Start.

Experienced

The Preset Group is a consulting partnership led by three of the most respected and widely experienced experts in the fast emerging and evolving digital signage industry. The Preset Group is bolstered by a global roster of specialists in specific knowledge areas, such as audience measurement, brand engagement, IT network design, market analytics, and business best practices.

Strategic

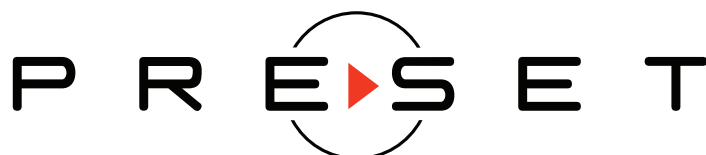
Digital signage can offer tremendous benefits to businesses, from improving communications and brand awareness, to boosting sales and generating a return on the investment, but it also offers tremendous challenges in putting together a puzzle that has many pieces. Countless mistakes have been made and budgets all but wasted because the people making the decisions didn't have the necessary insight and experience to make the right choices. That's why Preset exists. Between the partners and associates, there are decades of direct experience and knowledge in all aspects of the digital signage business.

Objective

Presets are used to ensure something works right out of the box. By maintaining a neutral position in the industry, we help clients do the analysis, strategy and planning they need - those presets - to ensure their digital signage and digital out of home media networks work on all levels, right from the start.

Whether you're interested to learn how digital signage can impact your enterprise, or you're a seasoned veteran looking to take your network engagement to the next level, The Preset Group can work with you to achieve your objectives.

Contact us today to get it **right, from the start.**



presetgroup.com